

Dear Valued Member,

As we look ahead to 2024, we do so with a deep sense of gratitude to you, our members and Y family. Thank you for your membership, partnership and encouragement as we continue to create exceptional and unparalleled member experiences for you.

We stand behind our mission as a charitable, non profit organization committed to youth development, healthy living and social responsibility for all. We thank you for continuing to stand behind us. Serving you within a clean, functioning and supportive environment matters greatly to us. With this in mind, YMCA of Bucks and Hunterdon Counties continues to invest in services for you to achieve and maintain a healthy lifestyle and spend quality time with family and friends. In honoring a value added membership experience, we promise to continue to deliver quality service and communication.

In 2024, our investment in more value for you is evident through:

- Recruitment, development and retention of our dedicated staff. This
 includes offering competitive wages and benefits, along with opportunities
 for skill development and career growth. YMCA professionals pour their
 hearts into the Y, and are the lifeblood of our high quality programs and
 services.
- **142 total, LIVE group exercise classes per week** between Doylestown (105) and Warminster (37) locations. Can't always find the time to come into the Y? Bring the Y to you through Y Wellness 24/7 our virtual wellness platform.
- Free health and wellness initiatives, Inbody scan every 90 days, our YMCA smartphone app, free guest passes, member appreciation days, Y bucks on your birthday and more!
- Reduced program rates for members, monthly free Family Fun Fridays, complimentary Stay & Play babysitting services, monthly Parents Night Out programs!
- Over 45 pieces of new, state-of-the-art fitness equipment installed in the Doylestown branch wellness center.
- **New lap pool dehumidification system** coming to Doylestown in early 2024.
- Brand new Metro Esports Gaming Lounge at the Warminster branch

 free to members, along with the new Y Synergy Functional Fitness
 Studio.

Please see below for a comprehensive list of all facility updates, upgrades, innovations and renovations supported by membership fees.

YMCA OF BUCKS AND HUNTERDON COUNTIES

To this, membership rates will increase with the January 2024 membership draft. See below.

| Doylestown Branch | Monthly Draft |
|---|---------------|
| Youth (age 0-12) | \$30 |
| Teen (age 13-18) | \$42 |
| Young Adult (age 18-27) | \$42 |
| Adult (age 28-64) | \$82 |
| Two Adult (age 28-64) | \$133 |
| Family 1 (one adult & dependents under age 27) | \$121 |
| Family 2 (two adults & dependents under age 27) | \$137 |
| Active Older Adult (age 65+) | \$63 |
| Silver Matinee | \$47 |
| Two Active Older Adults (age 65+) | \$106 |
| Ability | \$30 |

Your membership means so much to us, and we cannot strengthen the spirit of community without you. As always, if you are experiencing financial hardship, please <u>click here</u> to be connected to our financial assistance program.

Together, we will continue to make our communities a better, safer, and healthier place for all. Please contact me at dcioffi@ymcabhc.org to ask any questions regarding your membership.

Here for you, Danielle Cioffi VP of Operations, Central Bucks Region

The value of your membership remains evident through:

Doylestown & Warminster:

- Monthly member appreciation events
- Monthly free, Fun Family Fridays for family members
- In 2023, Esports Lounge access became FREE with membership. Experience a spirit of community through gaming, tech ed and more
- Five free quest passes per year
- \$10 Y Bucks on your birthday and more
- Learn the true makeup of your body with an **InBody Body Composition Wellness Scan**. An Inbody scan and/or Fitness Consultation is available

YMCA OF BUCKS AND HUNTERDON COUNTIES

once every 90 days with your membership. Gain knowledgeable guidance from a fitness professional to ensure you are working towards your goals.

- 142 TOTAL, LIVE group exercise classes per week:
 - 105 weekly group exercise classes Doylestown
 - 37 weekly group exercise classes Warminster
- Group Exercise classes included with membership continue to be incredibly popular with our members of all branches. We not only continue to add more classes and hire talented and nurturing instructors, but we also continue to assess our Group Exercise equipment across the association and reinvest wherever needed:
 - Pilates rings and balls, body bars, stability balls, kettlebells, medicine balls,
 Silver Sneakers bands, balls and hand weights.
 - Return of Myzone live display in Studio 2 (Doylestown)
- All new wellness center equipment! To complement the new free weight
 equipment recently installed, the rest of the wellness center was outfitted with 20
 new selectorized machines including a full Hoist Roc It Selectorized Circuit and 3
 TRUE Palladium selectorized pieces, 17 new cardio pieces including two additional
 TRUE Palisade Climbers and two Peloton spin bikes! We're not done yet... Five
 NEW Life Fitness Selectorized Circuit Machines arriving November 2023!
 (Doylestown)
- Investment in a Call Center for fast response, answers to questions, help with registration, and connections to Y programs
- A robust offering of high quality programs at reduced fees
- There's an app for that! YBHC smartphone app Everything Y in one place. Includes:
 - "Find A Class" for group exercise class schedules
 - Member Challenges to keep you motivated and moving
 - Digital Workouts where you can track your progress and access training plans
 - Earn fun rewards for scanning in and tracking workouts
 - Sync your favorite wearable like your AppleWatch
 - A direct link to our virtual platform Y Wellness 24/7
- New swim lane lines
- Regularly scheduled deep cleaning of the pools, facilities and beautification of outdoor grounds.
- Stay & Play services to care for your little ones during the day in Doylestown
- Monthly Parents Night Out children's program!
- Sips & Berries Cafe is open and ready to serve (Doylestown)
- Indoor/outdoor pickleball, basketball, Futsal and more (Doylestown)
- New pool heaters installed, refreshed tiling and fresh water exchange (Doylestown)
- Replaced HVAC compressor, repainted hot tub, refinished gymnasium and studio wood floors, machine scrubbed locker room floors (Doylestown)
- New Doylestown lap pool dehumidification system coming in early 2024.

Complimentary Coffee (Warminster)

A continuing commitment to helping you meet your health & wellness goals with:

- Bring the Y to YOU! Y Wellness 24/7 virtual platform provides access to over 80 live classes weekly (from 50 YMCA instructors), over 7,500 videos, new homepage navigation (find your Y classes quicker) and exciting new playlists including Primed for Pickleball, Athlete Academy for athletes of all ages, Nutrition for a Healthy Heart, and more!
- **Fitness Equipment Orientations** of the Wellness Center reviews how to operate, adjust and safely use the machines available to you in your Wellness Center. Equipment Orientations also review everything you need to know when utilizing the Wellness Centers and give you a familiar face to have someone you can go to for help if you need it! Register in Mindbody.
- Special Group Exercise Events FREE with membership are back and run throughout the year to keep you connected and moving! Events include ZUMBATHONS, Les Mills Launch Parties, Halloween Spooky Circuit Parties, Turkey Burn Workouts and more!
- **Myzone Tribe** for greater community through connections with other YMCA Myzone users, accountability for staying consistent, and motivation to keep you moving, whether at the Y or at home through the Myzone app.
- New Myzone Switch belts are available for a member price of only \$90! Retails at \$159.
- Y Wellness My Way Let's Get Started is a FREE personalized, four week wellness program that helps to keep you accountable while connecting you with others. With the support of fitness professionals, you will learn how to set and reach your goals over a four week period. Get ready to experience results.
- Wellness initiatives and challenges offered six times throughout the year to keep you accountable, motivated, and connected!