

Dear Valued Member,

As we look ahead to 2024, we do so with a deep sense of gratitude to you, our members and Y family. Thank you for your membership, partnership and encouragement as we continue to create exceptional and unparalleled member experiences for you.

We stand behind our mission as a charitable, non profit organization committed to youth development, healthy living and social responsibility for all. We thank you for continuing to stand behind us. Serving you within a clean, functioning and supportive environment matters greatly to us. With this in mind, YMCA of Bucks and Hunterdon Counties continues to invest in services for you to achieve and maintain a healthy lifestyle and spend quality time with family and friends. In honoring a value added membership experience, we promise to continue to deliver quality service and communication.

In 2024, our investment in more value for you is evident through:

- Recruitment, development and retention of our dedicated staff. This
 includes offering competitive wages and benefits, along with opportunities
 for skill development and career growth. YMCA professionals pour their
 hearts into the Y, and are the lifeblood of our high quality programs and
 services.
- **63 LIVE group exercise classes per week** at the Fairless Hills branch. Can't always find the time to come into the Y? Bring the Y to you through <u>Y Wellness 24/7</u> our virtual wellness platform.
- Free health and wellness initiatives, Inbody scan every 90 days, our YMCA smartphone app, free guest passes, member appreciation days, Y bucks on your birthday and more!
- Reduced program rates for members, monthly free Family Fun Fridays, complimentary Stay & Play babysitting services, monthly Parents Night Out programs!
- Continued commitment to our branches, including construction of an additional multipurpose studio, new Metro Esports Lounge, and expansion of our Stay & Play babysitting area in Fairless Hills; New flooring in our Newtown wellness center in 2024

Please see below for a comprehensive list of all facility updates, upgrades, innovations and renovations supported by membership fees.

To this, membership rates will increase with the January 2024 membership draft.

Newtown Branch	Monthly Draft
Youth (age 0-12)	\$17
Teen (age 13-18)	\$30
Young Adult (age 18-27)	\$33
Adult (age 28-64)	\$45
Two Adult (age 28-64)	\$82
Family 1 (one adult & dependents under age 27)	\$78
Family 2 (two adults & dependents under age 27)	\$90
Active Older Adult (age 65+)	\$34
Two Active Older Adults (age 65+)	\$56
Ability	\$17

Your membership means so much to us, and we cannot strengthen the spirit of community without you. As always, if you are experiencing financial hardship, please <u>click here</u> to be connected to our financial assistance program.

Together, we will continue to make our communities a better, safer, and healthier place for all. Please contact me at ayannarella@ymcabhc.org to ask any questions regarding your membership.

Here for you, Andrew Yannarella VP of Operations, Lower Bucks Region

The value of your membership remains evident through:

Fairless Hills & Newtown:

- Two wellness centers located in both Newtown and Fairless Hills, clean and ready to enjoy!
- Five free guest passes per year
- \$10 on your birthday and more
- We have an app for that! YBHC phone app Everything you need conveniently found in one place. Includes features such as:
 - "Find A Class" to access the group exercise class schedules
 - Member Challenges to keep you motivated and moving
 - Digital Workouts where you can track your progress and access training plans

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- A direct link to MindBody
- Opportunity to earn fun rewards for scanning in and tracking workouts
- Ability to sync your favorite wearable like your AppleWatch
 - A direct link to our virtual platform Y Wellness 24/7

Fairless Hills:

- A robust offering of high quality programs at reduced fees
- Stay & Play babysitting services
- Parents Night Out babysitting events
- Complimentary Coffee
- Monthly member appreciation events
- Monthly free, fun family Fridays for Family members
- And we continue to pay attention to the details out of all of our service areas: refreshed Holland Camp bath house, deep cleaning at Morrisville center, completing final elements of new opening such as new basketball backboards, padding and gym curtain

A commitment to helping you meet your health & wellness goals with:

Fairless Hills & Newtown:

- 63 TOTAL, LIVE group exercise classes per week at the Fairless Hills branch
- Group Exercise classes that are included with membership continue to be incredibly popular with our members of all branches, where not only continue to add more classes and hire talented and nurturing instructors to meet our members needs, but we also continue to assess our Group Exercise equipment across the association and reinvest wherever needed:
 - Fairless Hills: Pilates rings, kettlebells, slam balls, and hand weights
- Due to the popularity of the space, Fairless Hills has expanded their free weight room adding an additional 650 sq feet as well as another Dual Pulley Functional Trainer and Smith Machine, additional benches, plates and have added a Hack Squat and Tuff Stuff Speed Rack with platform.
- **Fitness Equipment Orientations** of the Wellness Center reviews how to operate, adjust and safely use the machines available to you in your Wellness Center. Equipment Orientations also review everything you need to know when utilizing the Wellness Centers and give you a familiar face to have someone you can go to for help if you need it! Register in Mindbody.
- Special Group Exercise Events FREE with membership are back and run throughout the year to keep you connected and moving! Events include ZUMBATHONS, Halloween Spooky Circuit Parties, Turkey Burn Workouts and more!
- Bring the Y to YOU! **Y Wellness 24/7 virtual platform** provides access to over 80 live classes weekly (from 50 YMCA instructors), over 7,500 videos, new homepage navigation (find your Y classes quicker) and exciting new playlists

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- including Primed for Pickleball, Athlete Academy for athletes of all ages, Nutrition for a Healthy Heart, and more!
- YMCA of Bucks and Hunterdon Counties **Myzone Tribe** for greater community through connections with other Myzone users, accountability for staying consistent, and motivation to keep you moving, whether at the Y or at home through the Myzone app.
- New Myzone Switch belts are available for a member price of only \$90! Retails at \$159.
- Learn the true makeup of your body with an **InBody Body Composition Wellness Scan**. An Inbody scan and/or Fitness Consultation is available once every 90 days with your membership. Gain knowledgeable guidance from a fitness professional to ensure you are working towards your goals.
- Y Wellness My Way Let's Get Started is a FREE personalized, four week wellness program that helps to keep you accountable while connecting you with others. With the support of fitness professionals, you will learn how to set and reach your goals over a four week period. Get ready to experience results!
- Wellness initiatives and challenges offered six times throughout the year to keep you accountable, motivated, and connected!